

Master Franchise Introduction

1. Requirements

We are looking for Master Franchise applicants who can bring their financial resources, local market knowledge and operation commitment necessary to establish a thriving bakery store enterprise in area outside the Republic Of Korea.

The primary role of Master Franchisee is to develop their geographical area either by selling franchisees and providing support to the franchisees in their respective territory and / or by building and operating their own Paris Baguette locations.

Summary, we are looking for Master Franchisee with :

- ① **Excellent Retail Marketing Experience**
- ② **A proven Track Record in Business Management**
- ③ **A Solid Business & Financial Plan**
- ④ **Aggressive Investment & Growth Goals**

If you have the qualifications and are up to the challenge of becoming a Master Franchisee, then please complete and submit application form, feasibility study and business plan.

2. Supports

The Master Franchisee becomes the franchisor for the particular area/country with the support of Paris Baguette. Paris Baguette will provide on-going business counsel and support in the following areas.:

- ① **Operation & Store - Production Training**
- ② **Advertisement & Sales Training**
- ③ **Store Construction Supervision**
- ④ **Providing Manuals**
- ⑤ **Supporting 1st and 2nd store opening**
- ⑥ **Consultation of new menu development**

3. Application Process

